

Simple Membership Content Planning Checklist

Define Your Focus

- Choose a clear topic for your membership
- Identify who your content is for
- Decide what problem you're helping solve

Plan Your Content Structure

- Choose your main content types (articles, emails, resources)
- Decide how often you'll post
- Keep it simple and manageable

Map Out Your First Month

- Choose a theme for the month
- Break it into weekly topics
- Outline 3–5 pieces of content

Create Your First Content

- Write your first article or lesson
- Create a simple resource (checklist or guide)
- Keep it clear and actionable

Stay Consistent

- Set a realistic schedule
- Use AI tools to speed things up
- Focus on progress, not perfection

Pro Tip: Start small. A simple membership that's consistent will outperform a complex one that never gets finished.